

GIGANTIC[®]

BREWING COMPANY



BEER DOSSIER

WEIRD TASTIC BEER #10

BEER

PECULIARIUM IPA

DESCRIPTION

WHY NOT ENJOY THIS SMOOTH BEER CRAFTED WITH THE FINEST INGREDIENTS EXPERTLY BREWED AND INFUSED WITH THE CITRUS TASTE OF THE SEASONAL WILD BLUE EMERQUAT WHICH IS SEASONALLY HARVESTED BY TRAINED GEESE AND SWANS ON SAUVIE ISLAND, JUST OUTSIDE OF PORTLAND ON THE WILLAMETTE RIVER.

TASTING NOTES

CITRUSY AND BERRY NOTES WITH A BLUE, GREEN OR PURPLE COLOR DEPENDING ON THE LIGHTING

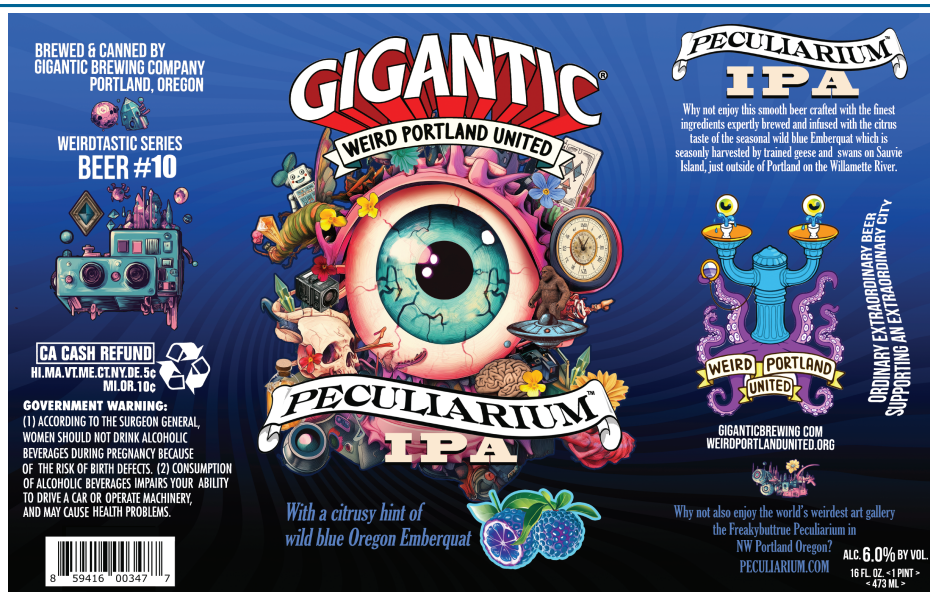
LABEL ARTIST

MIKE WELLINS IS AN ARTIST, WRITER AND CO-OWNER OF THE FREAKYBUTTRUE PECULIARIUM LOCATED IN SLABTOWN IN PORTLAND. THE FREAKYBUTTRUE PECULIARIUM IS A UNIQUE MUSEUM, GALLERY, AND GIFT SHOP THAT REFLECTS THE OWNERS' LOVE OF SCI-FI, HORROR, CRYPTIDS, AND THE MYSTERIOUS.

PECULIARIUM.COM
2234 NW THURMAN ST

HISTORY & STYLE

WITH PECULIARIUM IPA, WE SET OUT TO BREW SOMETHING TOTALLY APPROACHABLE—BURSTING WITH BRIGHT CITRUS AND JUICY BERRY NOTES. BUT WE ALSO WANTED TO THROW IN A LITTLE SURPRISE. THAT'S WHERE THE COLOR COMES IN. TO ACHIEVE THE FREAKY BUT TRUE LOOK, WE USED BUTTERFLY PEA FLOWER POWDER—A NATURAL INGREDIENT THAT DOESN'T JUST COLOR THE BEER, IT SHIFTS DEPENDING ON THE LIGHT. IT'S LIKE A MAGIC TRICK IN YOUR GLASS. TASTY, REFRESHING, AND VISUALLY MIND-BENDING.



6%

52

DEPENDING ON LIGHT
BLUE/GREEN
OR PURPLE

ALC/VOL

IBUS

COLOR

45



TULIP PINT

IDEAL SERVING TEMP.

SUGGESTED GLASSWARE

INGREDIENTS:

LOCAL BULL RUN WATER, BARLEY, HOPS, YEAST

MALTS:

NW PALE MALT

HOPS:

CITRA, MOSAIC

PECULIAR INGREDIENT:

BUTTERFLY PEA FLOWER POWDER

