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FI ARTIST

TODY C. PTVII

GIGANTIC IPA

TRUE TO ITS NAME. CASCADE, CITRA, CRYSTAL AND SIMCOE CREATE A CITRUSY HOP CONFLUENCE THAT CONTINUOUSLY EMBIGGENS WITH EACH DRINK. THE EMBODIMENT OF OUR BREWING PHILOSOPHY TO "NEVER GIVE AN INCH".



BRIGHT HOP AROMA AND FLAVOR, CITRUS FRUITS

REGER IS THE FOUNDER OF COSMIC DEBRIS • A AN FRANCISCO DESIGN HOUSE THAT INTRODUCED THE WORLD TO EMILY THE STRANGE NOW AN INTERNATIONAL ICON FOR EMPOWERED YOUNG ALTERNATIVE GIRLS. REGER HAS BEEN DESIGNING EMILY AND HER CATS FOR OVER TWO DECADES AND HAS GENERATED MILLIONS OF FANS OF THE CHARACTER. REGER'S SOPHISTICATED, SURREALISTIC WORKS EXPLORE THE DARK, ENTERTAINING, CROSSROADS BETWEEN DESIRE AND THE ABSURD.

PEOPLE ALWAYS ASK "HOW MANY IBUS?" WHEN TALKING ABOUT IPAS, BUT IBUS MEASURE BITTERNESS, NOT HOP AROMA AND FLAVOR, WHICH IS WHAT MOST DRINKERS REALLY WANT. OUR IPA IS FOCUSED ON HAVING A LOT OF HOP AROMA AND FLAVOR - WHAT EVERYONE WANTS - WITH LOW BITTERNESS (FOR AN IPA).

6.9%

70

GOLD

ALC/VOL

IBUS

COLOR

45-48



TULIP PINT

IDEAL SERVING TEMP.

SUGGESTED GLASSWARE

INGREDIENTS:

LOCAL BULL RUN WATER, BARLEY, HOPS, YEAST

MALTS:

NW PALE MALT

HOPS:

CITRA, SIMCOE, CASCADE, CRYSTAL

